



Media Advisory

Date: April 9, 2015

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Release: Immediate

### **CARMEL BIKE SHARE UNVEILING**

**What:** Officials will unveil and demonstrate the Carmel bike share docking station at City Center and announce the second location in the Carmel Arts & Design District. Other anticipated bike share locations will also be announced.

**When:** Tuesday, April 14 at 2:30 p.m.

**Where:** The announcement will take place on the plaza on the east of the Palladium, adjacent the Monon Greenway.

**Who:** Mayor Jim Brainard, Councilman Ron Carter and officials from Zagster.

**Details:** The City of Carmel is excited to announce its bike share program, designed to provide active transportation options for local residents, workers and visitors who seek a safe and convenient way to access the City's vibrant developments and corporate corridors.

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